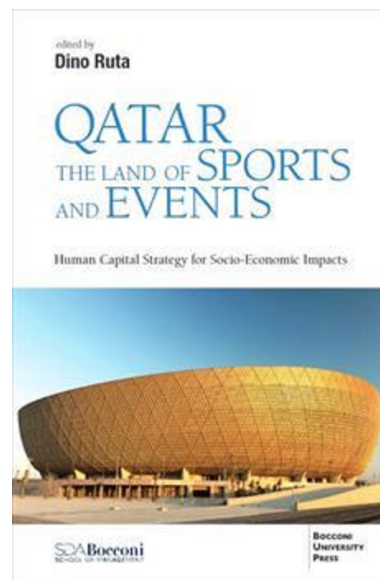


QATAR THE LAND OF SPORT AND EVENTS

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Descrizione

Over the last two decades, Qatar has decided to invest in three key assets for its sustainable socio-economic development: sports, events and education. Through Josoor Institute, the Supreme Committee for Delivery & Legacy for the FIFA World Cup Qatar 2022™ has activated a number of initiatives for people development. As well as organizing a number of major international events, Qatar was entrusted with the organization of the first FIFA World Cup to take place in the Middle East and the first final to be played in December. After an overview from a socio-economic perspective, the book examines the major events hosted in the country and the process that led Qatar to win the FIFA bid, documenting the controversies and challenges faced during this process. Furthermore, the book highlights the country's strong focus on capacity-building and creating a solid legacy through human capital and infrastructure development, which are able to profoundly shape its future. The narrative has been enriched by interviews with and contributions from some of the main players involved in this transformation. The goal is to describe facts and initiatives in an authentic way, highlighting good practices in the field of education, while following a multicultural perspective.

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